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## Event Report

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### Making fresh start as Connected Media Tokyo

The rapid penetration of mobile broadband and smart devices have impacted entire society and Digital Media industry is not an exception.

The legacy cellular phone and PC become Smart devices, TV goes to Smart TV and IPTV. Those smart devices are connected to social and cloud.

The value chain of the digital media industry is rapidly changing.

Cloud computing and Big data is changing the contents management and business structures.

Since the launch of IMC(Interop Media Convergence) Tokyo in 2006, we have explored the world of how digital media and internet deliver the new solution and business.

Considering the fast changing environment, we make fresh start as Connected Media Tokyo and will be the destination for the industry professionals who are seeking for the fast changing digital media technology and business with cloud, social, smart, and big data.



## ◆ Event Outline

<b>Title</b>	Connected Media Tokyo 2015
<b>Dates</b>	June10(Wed.)-12(Fri.),2015
<b>Venue</b>	Makuhari Messe (Chiba, Japan)
<b>Organizer</b>	Conneced Media Tokyo Steering Committee
<b>Management</b>	NANO OPT Media, Inc.
<b>Special Support</b>	Eizo Shimbun, Inc.
<b>Supported</b>	Ministry of Internal Affairs and Communications / Ministry of Economy, Trade and Industry / NHK(Japan Broadcasting Corporation) / Digital Content Association of Japan / Japan Association of Audiovisual Producers, Inc. / All Japan Radio < Television Commercial Confederation / Association of All Japan TV Program Production Companies / The Association for Promotion of Digital Broadcasting / Association of Media in Digital / Japan Electronics and Information Technology Industries Association / Japan Ad. Contents Production Companies Association / Motion Picture and Television Engineering Society of Japan Inc. / Japan Video Software Association / Japan Cable and Telecommunications Association / Japan Cable Television Engineering Association / Japan Direct Marketing Association / Japan Post Production Association / The Japan Commercial Broadcasters Association / IPTV Forum Japan / Japan Cable Laboratories / Japan Association of Video Communications / Japanese Society of Cinematographers / 3D Consortium / Japan Web Solution Design Association / Metadata Alliance of Japan / World Wide Web Consortium(W3C) / 3DBiz Study Group
<b>Co-located events</b>	Interop Tokyo 2015 / Digital Signage Japan 2015/ Location Business Japan 2015/ APPS JAPAN 2015

## ◆ Number of Attendees

**136,341** \*including co-located event

Dates	June.10 <sup>th</sup> (Wed)	June.11 <sup>th</sup> (Thu)	June.12 <sup>th</sup> (Fri)
Weather			
Number of Attendees ( )2014	38,718 (36,613)	45,322 (44,478)	52,301 (51,518)
<b>Total</b>	<b>136,341(132,609)</b>		

## ◆ Number of Exhibitors

**486** \*including co-located event

Number of Exhibitors ( ) 2014	486 (526)
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Number of booth spaces ( ) 2014	1345 (1320)
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## ◆ Exhibitor List

### Connected Media Tokyo 2015

A
ADTECHNO, Inc.
Artesyn Embedded Technologies
C
Cosmo Sound
Cybernetech Corporation
D
DynaComware Corporation
F
FUJI TELEVISION NETWORK,INC.
I
IT Access Corporation
Intel K.K.
J
JAPAN BROADCASTING CORPORATION
K
KDDI CORPORATION
L
Lancerlink Co.,Ltd
Limelight Networks,Inc
M
Marklogic
multiscreentv
MUSASHI SI CO.,LTD.
N
NEXTEP SOLUTIONS,INC.
Nippon Television Network Corporation
P
Plat-Ease Corporation
R
radiko co., Ltd.
T
TOKYO BROADCASTING SYSTEM TELEVISION,INC.
tv asahi corporation
U
UNIXON SYSTEMS CO.,LTD.
Y
YOSHIDUMI Information Inc

### Location Business Japan 2015

A
ACCESS Co., Ltd.
APPLIED TECHNOLOGY CO.,LTD
ACMOS INC.
C
CALIL Inc.
D
DYNATECH INC.
E
ESRI Japan Corporation
G
GISupply,Inc
GNSS Technologies Inc.
GOGA,Inc.
Georepublic Japan
H
Hitachi Advanced Systems Corporation
Hitachi Industrial Equipment Systems Co.,Ltd.
Hitachi, Ltd.
Hokkaido Chizu Co., Ltd.
I
INTEC Inc.
Informatix Inc.
K
Koozyt, Inc.
M
MegaChips Corporation
N
National Institute of Advanced Industrial Science and Technology
Q
NEC Corporation
S
Site Sensing Inc
Sugihara Software & Electron Industry Corporation
T
The Location Inc.
U
Ubisense Inc.

## Interop Tokyo 2015

A	B
A10 Networks Inc.	BCN Inc.
AIM ELECTRONICS CO.,LTD.	BRYCEN Co.,Ltd.
ALAXALA Networks Corporation	Bit-isle inc.
Anritsu Networks Co.,Ltd.	Bitrieve. INC.
ARA Networks Co., Ltd.	Bplats,Inc.
ATEN JAPAN CO.,LTD.	Braveridge Co., Ltd
Absolute Software Corporation.	BroadBand Tower, Inc. / EverySenseJapan Inc
Accelia,Inc.	Brocade Communications Systems Inc
Fullflex / Accense Technology, Inc.	
Accenture Japan Ltd	<b>C</b>
Aeroflex Japan KK	CASO,INC.
Agrifuture	CIO Plus Inc.
Akamai Technologies GK	ClouidianKK
Allied Telesis K.K.	COMSQUARE Co.,Ltd.
Mellanox Technologies Japan K.K. / ALTIMA Corp.	CTCSP Corporation
Anuta Networks	Canon System & Support Inc.
Aplix Corporation	Canonical
Arista Networks Japan Limited.	Capy Inc.
Array Networks K.K	CenterPEER Corporation
Artiza Networks, Inc.	Check Point Software Technologies Ltd.
Aruba Networks K.K.	Cisco Systems G.K.
Alcatel - Lucent Japan	Citrix Systems Japan K.K.
	Clearswift K.K.
	ComWorth Co.,Ltd.
	Computer Education System Inc.
	ConnectFree K.K.
	Connection Technology Systems Japan Ltd.
	Contela, Inc.
	Core Computance Co.,Ltd
	Cyan Inc.
	Connect Free K.K.

## Interop Tokyo 2015

D	I
D-Link Japan K.K.	IID, Inc.
DATA-TREK,Inc	INDETAIL Co., Ltd.
DENSO CO., LTD.	IP Infusion Inc.
DEVGURU Co., Ltd.	IPCORE-Lab.Inc
DYDEN CORPORATION.	IT Solution Services Co., Ltd.
Daiwa Technical co.,Ltd.	ITOCHU Techno-Solutions Corporation
Data Controls Inc.	Intellect Systems Co., Ltd
Dell Japan Inc.	Internetworking & Broadband Consulting Co.,Ltd.
Digital Trans Communications Inc.	Ixia Communications K.K.
dit CO.,LTD	iBSolution Corporation
	Ikeriri Network Service Limited
E	J
EMC Japan K.K.	JENNIFER SOFT
EXEED Co., LTD.	Japan Advanced Institute of Science and Technology (JAIST)
Enowa Co Ltd.,	Japan Media Systems Corporation
EverySenseJapan Inc/BroadBand Tower, Inc.	Japan Registry Service Co., Ltd.
Extreme Networks K.K.	Johokobo, Inc.
Extrus. Inc	Juniper Networks K.K.
Eyes, JAPAN Co. Ltd.	Jupiter Technology Corp
eGlobal Systems Co., Ltd	
F	K
FALINUX Co., Ltd.	Kanagawa Institute of Technology
FFRI, Inc.	KDDI R&D Laboratories, Inc.
FIT Pacific, Inc.	Keukey Inc.
FKII(The Federation of Korean Information Industries)	Keio University
FUJIFILM Corporation	
FUJITSU ADVANCED ENGINEERING LIMITED	L
FUJITSU GROUP	LSware Inc
FUJITSU KYUSHU NETWORK TECHNOLOGIES LIMITED	LeanXcale
FUJITSU LIMITED	Lenovo Japan Ltd.
FURUNO SYSTEMS,Co.,Ltd.	Logic Vein, Inc.
FXC Inc.	
Fiber 26 Network Inc.	M
Flextronics International Japan Co.,Ltd	M.SOFT, Co.,Ltd.
Fluke Networks	MARUBUN CORPORATION
Fookell Co., Ltd.	MEDIA PLUS Co.,Ltd.
Fortinet Japan k.k.	MEIKYO ELECTRIC CO.,LTD / GEIST
FURUKAWA ELECTRIC CO., LTD. / FURUKAWA NETWORK SOLUTION CORP.	MITSUI KNOWLEDGE INDUSTRY CO., LTD.
	Macnica Networks Corp
	Macnica Networks Corp. / Nutanix Japan
	Macnica Networks Corp./Splunk Inc
	Mahoroba Kobo, Inc.
	Main Technology K.K.
	MapR Technologies, Inc.
	McAfee Co., Ltd.
	Meru Networks K.K.
	Midokura
	The University of Tokyo
	Mitsui Electronics Inc.
	Macnica Networks Corp.
	mynavinews
G	
GET-IT Co.,LTD	
Glean Corporation	
GLOCALSM Inc.	
Green University of Tokyo Project	
H	
Harada Corporation	
Huawei Technologies Japan K.K.	
Hewlett-Packard Japan,Ltd.	
Hitachi Metals, Ltd.	
Hitachi Systems, Ltd.	

## Interop Tokyo 2015

### N

NARA Institute of Science and Technology  
 NIPPON DYNAMIC SYSTEMS Co., Ltd.  
 NEC Capital Solutions Limited  
 NEC Corporation  
 NETREQS Co., Ltd.  
 NISCOM Inc.  
 NISSHO ELECTRONICS CORPORATION  
 NKIA  
 NOX Co.,Ltd.  
 NTT Advanced Technology Corporation  
 NTT Advanced Technology Corporation  
 NTT Communications Corporation  
 NTT IT CORPORATION  
 Napatech Japan K.K.  
 National Institute of Information and Communications Technology  
 Net One Partners Co.,Ltd.  
 Net One Systems Co., Ltd.  
 Net One Systems Co., Ltd./Juniper Networks K.K.  
 Net One Systems Co., Ltd. / Big Switch Networks, Inc.  
 NSFOCUS JAPAN, Inc./Network Value Components Ltd.  
 Network Value Components Ltd.  
 Networkworld Corporation  
 New Energy and Industrial Technology Development Organization(NEDO)  
 Next Generation Network Service Platform Consortium  
 Nippon System Kaihatsu Co.,Ltd.  
 Nuage Networks

### O

O'Reilly Japan,Inc.  
 O3 Project  
 OSAKA GAS INFORMATION SYSTEM RESEARCH INSTITUTE CO.,LTD.  
 ORIZON Systems Co.,Ltd.  
 OTSUKA CORPORATION  
 Okinawa Open Laboratory

### P

Pacific Net Co.,Ltd  
 Palo Alto Networks, Inc.  
 Panduit Corp.  
 Passlogy Co.,Ltd.  
 Passlogy Co.,Ltd  
 Plat'Home Co., Ltd.  
 Pluribus Networks, Inc. / NISSHO ELECTRONICS CORPORATION

### Q

QLogic Limited  
 QNAP Systems,Inc.  
 QualitySoft Corporation  
 QCT(Quanta Cloud Technology)

### R

Rakudou,Inc.  
 Raritan Japan Inc.  
 Riverbed Technology Japan K.K.  
 Rockwell Automation Inc.  
 Rockwell Automation Inc.

### S

SANTEC CORPORATION  
 SCSK Corporation  
 SHARP CORP.  
 SQC Inc./Qualisystems  
 SUNCORPORATION, Inc.  
 Sassor inc.  
 Scality Japan / BroadBand Tower  
 Schneider Electric Japan Holdings Ltd  
 Science-Arts, Inc.  
 Seiko Solutions Inc.  
 Seoul Information System Co., Ltd  
 Sky Co., LTD.  
 So-net Business Associates Corporation  
 Software Defined Media Consortium  
 Soliton Systems K.K.  
 Soltec Japan, Ltd.  
 Symantec Japan, Inc.

### T

TECHMATRIX CORPORATION  
 TIS Inc.  
 Toyo Corp.  
 Toyo Corp. / Spirent Communications  
 A.I.Corporation / Tail-f Systems  
 TalariaX Pte Ltd  
 Quantum ICT Research Institute, Tamagawa University  
 TileFlow Japan, Inc.  
 Tokyo Electron Device Limited.  
 Trend Micro Inc.  
 Tripwire Japan K.K

### U

UNIADEX Co.,Ltd.

### V

VMware K.K.  
 ViaScope Inc.

### W

Wave Electronics Co.,Ltd  
 Web Service Development  
 WELLSYSTEM Corporation  
 WinMagic Japan K.K  
 Wizzcore

### X

X-TRANS

### Y

Yamaha Corporation/SCSK Corporation

### Z

ZOHO Japan Corporation  
 ZTE Japan. K.K.  
 Zabbix Japan

## Digital Signage Japan 2015

A
ACUBE Corporation.
ASTRODESIGN, Inc.
C
CHIEF
comnet
D
DISE JAPAN Inc.
DT Research,Inc
Digital Signage Consortium
E
ELIVISION
e-vision Co., Ltd.
F
FunFactoryCo.,Ltd.
G
Good Planning Co., Ltd.
Groovy Technology Corp.
H
Hayami Industry Co.,Ltd
Hibino Intersound Corporation
I
IMAGENICS Co.Ltd
J
JUICE DESIGN Co.,Ltd.
Japan Broadcasting Corporation
Japan Material CO.,LTD.
JP CREATE . INC.
K
KOBUNDO CO.,LTD
Konica Minolta, Inc.
KYOEI SHOJI CO., LTD.
Kordz Japan

L
Lacima Corporation
LINDY Sales Inc.
M
MEDIAEDGE Corporation
Mitsubishi Electric Corporation
Micro display
MicroAd Digital Signage, Inc.
MITOMO CO.,LTD.
MAKKONET INC.
N
N.GeN Corporation
NIPPON DYNAMIC SYSTEMS Co., Ltd.
NEXWAY Co.,ltd.
NHK Enterprises, Inc.
NTT Group
NTT IT CORPORATION
Newphoria Corporation Inc.
O
ONLY STYLE Inc.
Oar corp.
Office Colors
P
PD System Co., Ltd.
PDC Co., Ltd.
R
RATOC Systems,Inc.
RS Co.,Ltd.
S
SDS Corporation
SHENZHEN PULUN ELECTRONICS CO.,LTD
SKNET Corporation Ltd.
sofnetjapan Co.,Ltd.
San Technology, Inc.
Socionext Inc.
Sony Visual Products Inc / Sony Marketing (Japan) Inc
Sunrise Inc.
T
TOSHINAER JAPAN CO., LTD
TeraState Inc. / JUNS, Inc.
Tokyo University of Technology
Touch Panel Systems K.K.
TSUZUKI TECHNO SERICE,LTD.
U
UNITCOM.inc
W
Will Smart Co., Ltd.
Y
Yasukawa Information Kyushu Co.,Ltd.

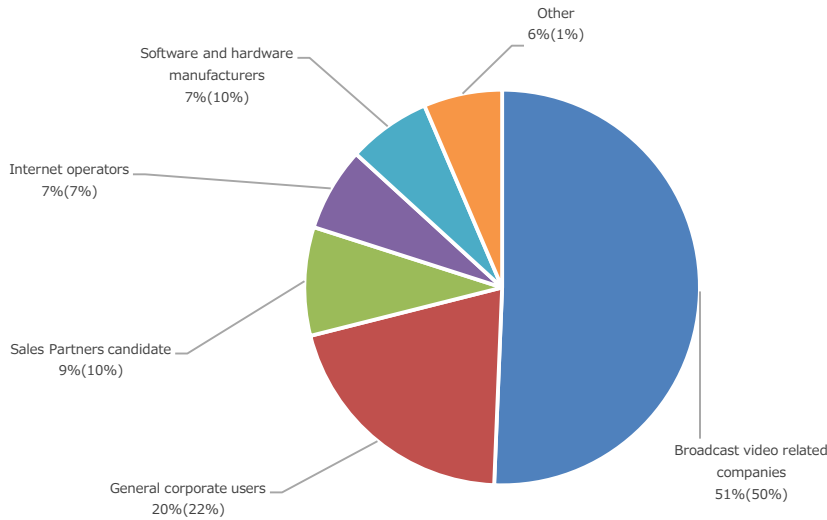


## APPS Japan 2015

A	M
Advanced Research & Information Service Inc.	MEDIAEDGE Corporation
ATGS Co.,Ltd.	Mobilous KK.
AXSEED/Lecre	Mozilla Japan.
Akademia Systems Corp.	N
Appiaries Corporation	NC Design&Consulting.co.,Ltd
Ambloom Inc.	NEWSON CO.,LTD
B	NIFTY Corporation
BeMoOve Co.Ltd.	NatsumeAtari Inc.
BITS Co., Ltd.	Newphoria Corporation Inc.
BizMobile Inc.	Nihon CLOUDFILING Corp.
D	P
DMM.com	People Software Corporation
DreamNet's, Inc.	PICO HOUSE Co.,LTD.
DreamOnline, Inc.	Penetrate of Limits Co.,Ltd.
E	Pikul Inc.
ESPACE TECHNOLOGY Inc.	Q
ECO SOLUTIONS	QOLP Inc.
Equine Studio Co.,Ltd.	R
F	Rakuten, Inc.
FULLER.inc	Rely Inc.
Fenrir Inc.	Repro Inc.
FromNow Co., Ltd.	Romotive, inc.
G	S
GMO Internet,Inc.	SI Agency Inc.
GMO TECH, Inc.	Sansan,Inc
GlassCube,Inc.	Sekai Lab Pte.Ltd.
BLOBAL GRAPHICS	Septeni America, Inc.
Glueck Co. Ltd.	Specified Nonprofit Corporation Research and Development Organization For Wearable Computer
Google Inc.	Spiritek inc.
GrapeCity Inc.	Superhuman Sports Society
H	T
Hokkaido Chizu Co., Ltd.	Techfirm Inc
I	Torques Inc
Image Infomation Inc.	Triax
itup	U
i3DESIGN Co., Ltd.	USERUS.Inc
icotoba Inc.	V
J	VASARA Co.,Ltd.
Japan Android Group	VIZINER LIMITED
Japan System Techniques Co., Ltd.	Vuzix Corporation
Jorte.Inc	W
K	Watanuki kikaku, ltd.
KANAME Co.,Ltd.	Wearable Device User Group Japan
KCC Corporation	Wide Area Network Fifty-five inc.
L	World Wide Web Consortium (W3C)
LisB,corp	webrage CO.,LTD
LiviGen Inc.	woodsmall inc.
	X
	XLsoft K.K.
	Y
	Yaraku, Inc.
	Yotsuba Production Inc.
	Z
	ZYYX Inc.
	O
	8crops

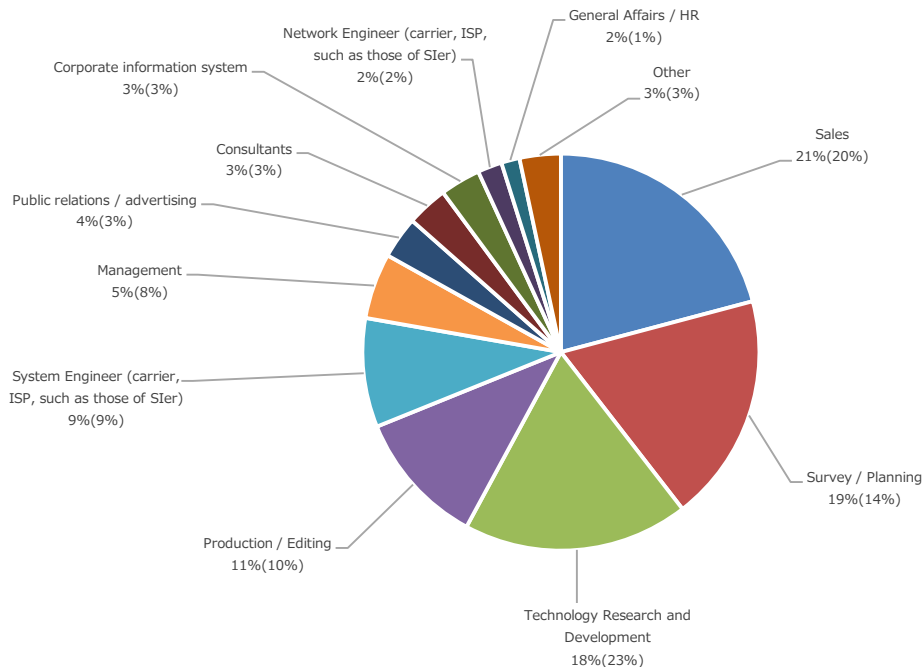
\* Percentage in ( ) is the record of 2014.

## Industry Sector



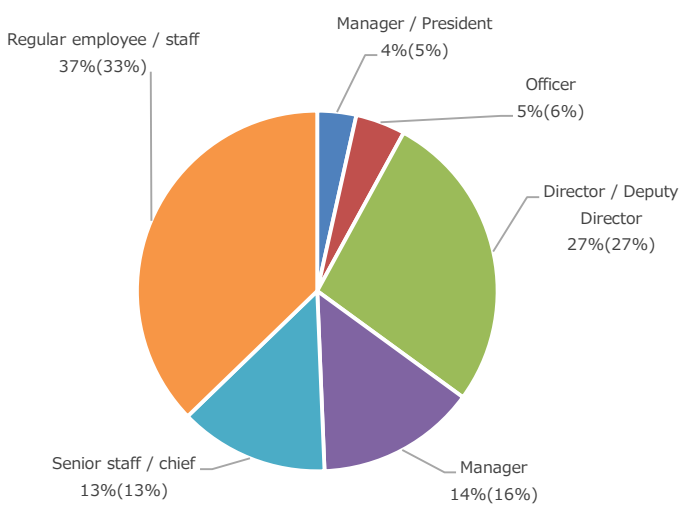
- Broadcast video related companies  
Advertising / design / production company, television broadcasting, radio broadcasting, cable broadcasting, video production / host production, graphics / animation / special effects, Film / movie, production / management / distribution of digital files, content creation / management / distribution
- General corporate users  
Manufacturing (non-IT), trading / wholesale / retail (non-IT), finance / securities / insurance, construction / real estate, transportation / logistics, hospital / medical institution, printing / publishing, Institute (private / public), Government / Association / organization, Agriculture, Forestry / fisheries / mining, services (non IT)
- Software and hardware manufacturers  
Software product manufacturing industry, computer manufacturers / peripheral equipment manufacturers, network / communication-related equipment manufacturers
- Sales Partners candidate  
System integrators, consulting, computer retail / distributor, trading company / reseller (IT-related)
- Internet operators  
Internet service providers, Web / Internet / online business, telecom operators

## Job Function

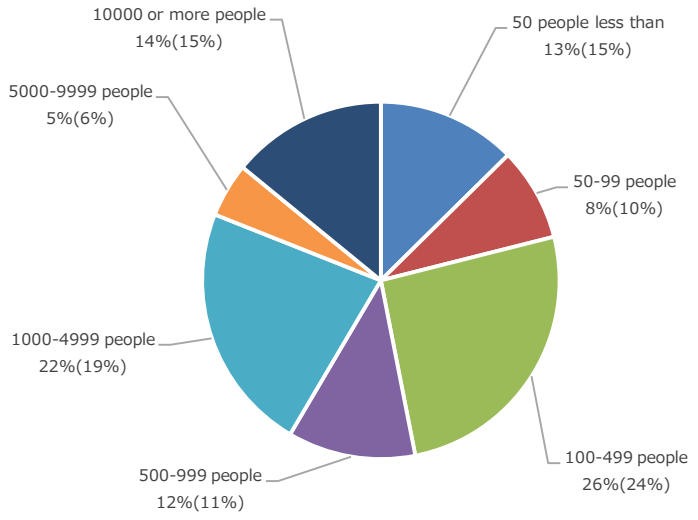


\* Percentage in ( ) is the record of 2014.

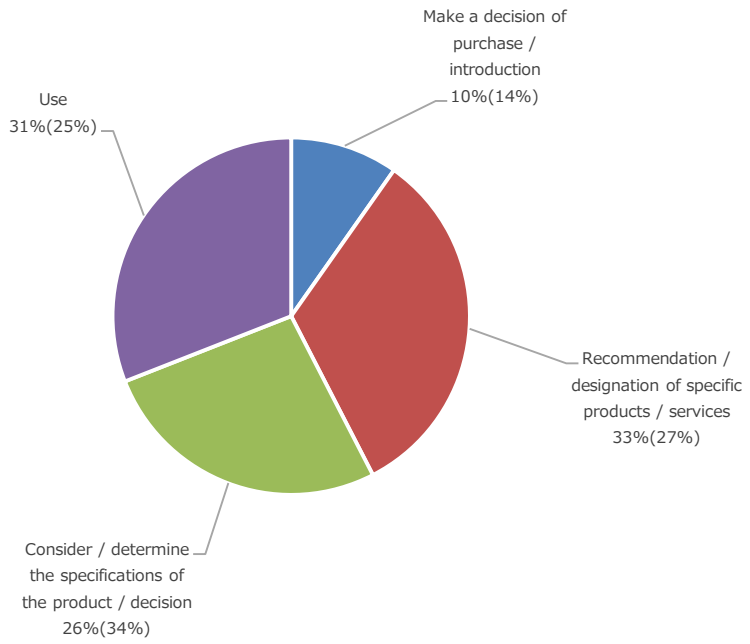
## Job Title



## Company Size



## Purchase Role



KB-02

June 10(Wed.)

## Big Data use case on global broadcasters for Olympics and other high demand opportunities

**Denise Miura**  
MarkLogic Corporation.  
Country Manager, Japan[sponsors] MarkLogic Corporation



KB-14

June 11(Thu.)

# Hulu platform strategy

Masashi Funakoshi  
HJ Holdings  
Duties President



# Broadcaster's Innovation

This is the exhibition corner to introduce the latest broadcasting services and technical efforts.



## Sponsors



Japan Broadcasting Corporation.



Nippon Television Network Corporation.



TV Asahi Service Co.,Ltd.



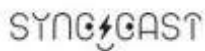
TOKYO BROADCASTING SYSTEM TELEVISION, INC.



FUJI TELEVISION NETWORK, INC.



radiko co., Ltd.



Multi-screen broadcast council

# Specialized Seminars

We held a specialized seminars on video technology and digital content.



NEXT TIME



June 8-10,2016  
Makuhari Messe,Chiba,Japan