

Web Site is connect, expand, elevate

# Interweb 2011

INTEROP Tokyo 2011

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THE LEADING BUSINESS TECHNOLOGY EVENT

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# Is web only for handful success?

Web は一握りの成功者のもの？

- Low Visivility / 視界不良  
-Don't understand public website  
/ 巷のWebサイトを見ている分からない
- Technology Innovation / 技術的進歩  
-Combination of small technology is critical  
/ 細かい技術の組み合わせが致命的
- Find for practice. / プラクティスの模索  
What do I have to do?  
/ 結局どうすればいいの？

Plugins Java HTML5 Gadgets  
Flash JavaScript Frameworks  
HTTP XMLHttpRequest  
Filtering Android Apache Security  
Analytics Validation CSS3 Hosting  
XML JSON Flex RIA Tagging  
Ajax ECMAScript  
Authz Ads Mashup Syndication  
Cookie Compatibility CMS  
Navigation



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# Interweb: connect, expand, elevate

## Landscape of technology and business

/技術とビジネスのランドスケープ

-The master of web technology and business get together

/Web技術とビジネスを知り尽くしたコアエンジニアが集まる



## Technology development for all

/技術的進歩を万人の手に

- Japanese website is not garapagos

/日本のウェブサイトはガラパゴスじゃない!



## Confirmed new practice

/新たなプラクティスの確立

- It's helpful for business, technology

/こう組み合わせればビジネス的にも技術的に



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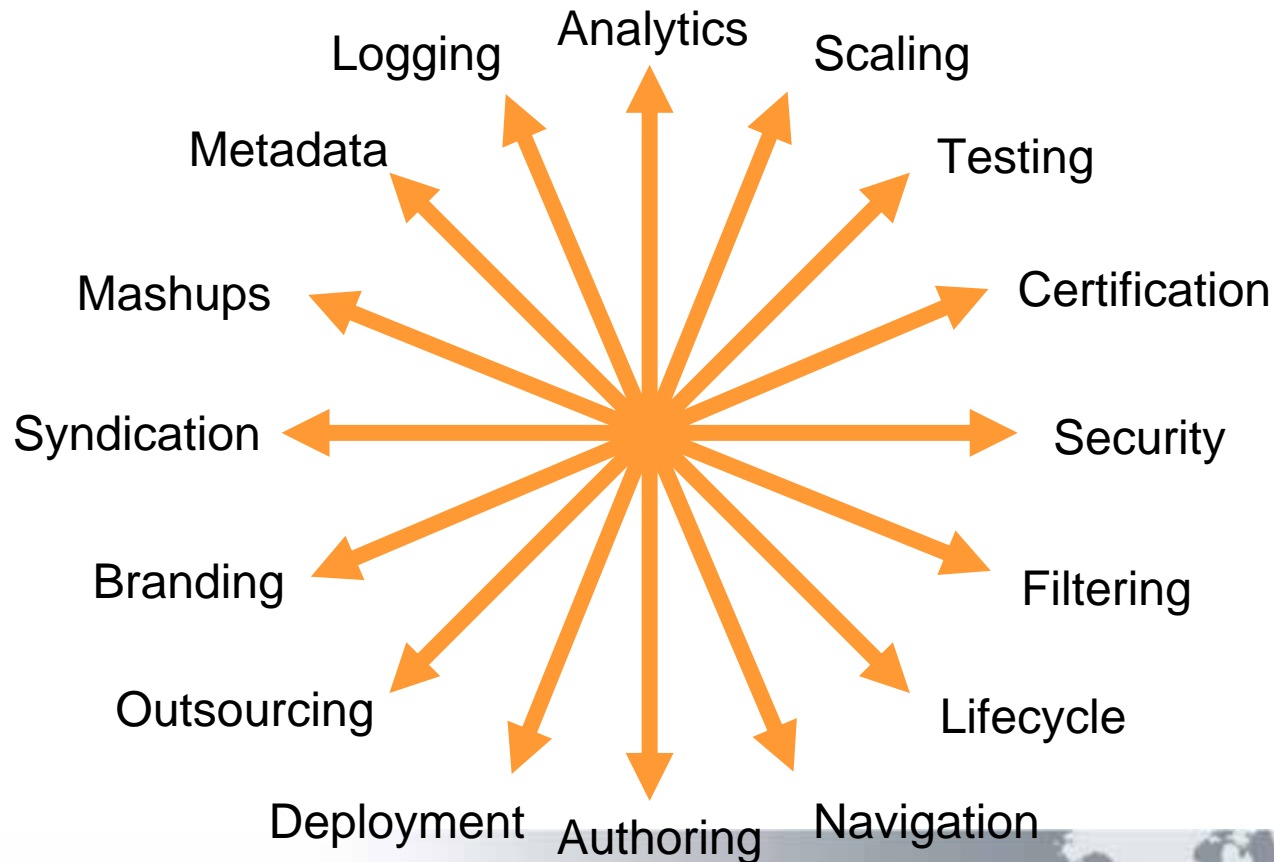
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# Why Interweb?

- How can we solve a mountain of problem in website at once?

-Web サイトに山積する課題を同時に解決するには？



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# EVENT OUTLINE

<b>Title:</b>	<b>Interweb 2011 (colocated event of Interop Tokyo 2011)</b>
<b>Date:</b>	<b>June 8th (Wed) – 10th (Fri), 2011</b>
<b>Venue:</b>	<b>Makuhari Messe, Chiba Japan</b>
<b>Contents:</b>	<b>-Expo: Exhibition -Conference ( 1 Day / JPY10,000 3Day / JPY20,000 )</b>
<b>No. of Attendees:</b>	<b>150,000 (together with co-located events)</b>
<b>Organizer:</b>	<b>Interweb 2011 Steering Committee</b>
<b>Management:</b>	<b>NANO OPT Media, Inc.</b>
<b>Attendance Fee:</b>	<b>1 Day / JPY10,000 3Day / JPY20,000</b>

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# Time frame

	June 8th (Wed) Overview of Web3.0 Track	June 9th (Thu) Creative & Technology Track	June 10th (Fri) Technology Track
12:30 14:00	Overview of Web3.0 Business	WEB Design & Security	Web Browser/HTML
14:30 16:00	Company Management in web business	UI/Syndication · MushUp	Web programming language RoR,PHP,,,Java
16:30 17:00	Survival Strategy and Unique Idea		Standardization W3C
		Cloud Computing Competition	



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# Sponsorship Opportunities

	Gold Sponsor	Silver Sponsor	Supporter
	<b>2 Sponsors</b>	<b>5 Sponsors</b>	<b>10 Sponsors</b>
Booth exposition	Pavilion x 2	Pavilion x 1	Pavilion x 1
Onsite Promotioun	Logo: large	Logo: medium	Company name
Access pass to track	3Day Pass x10	3Day Pass x5	3Day Pass x2
Promotion DM	Logo: large	Logo: medium	Company name
Interop Tokyo 2011 /InterWeb 2011 Official website	<ul style="list-style-type: none"> <li>✓ Logo: medium</li> <li>✓ Exposition summary</li> <li>✓ Hyperlink to your official Website</li> </ul>	<ul style="list-style-type: none"> <li>✓ Logo: medium</li> <li>✓ Exposition summary</li> <li>✓ Hyperlink to your official Website</li> </ul>	<ul style="list-style-type: none"> <li>✓ Logo: medium</li> <li>✓ Exposition summary</li> <li>✓ Hyperlink to your official Website</li> </ul>

Contact us to get more information!

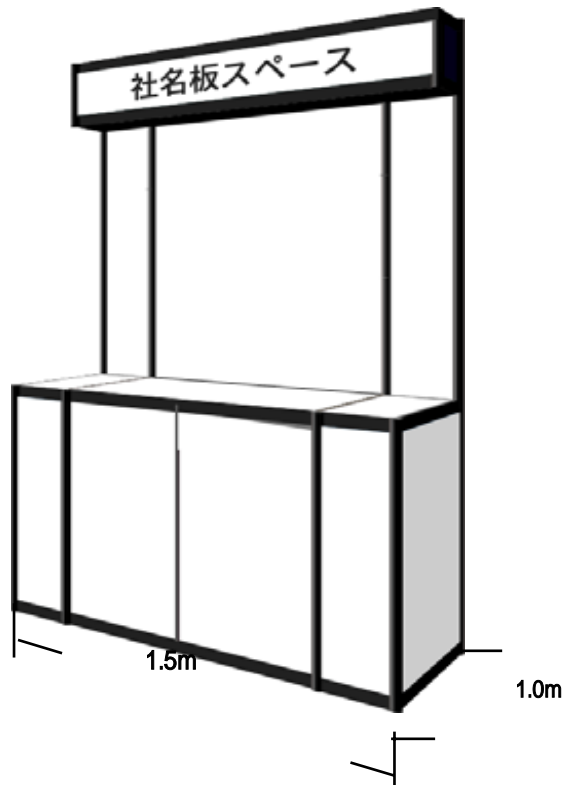
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# Pavilion Booth Plan



## Pavilion Booth Images (1Unit)

Booth space : W1.5m x D1.0m x H2.7m

Company name sign /per

Power Outlet x 1 (100V / 0.5kw / A2 spec plug (2)、

Spotlight

Company Name, Exhibit Outline

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# Why Interop Tokyo?

## The Best Place to Reach Active Business Technology Buyers

Interop is the leading global business technology event, with the most comprehensive IT Conference and Expo available. Business and technology leaders attend Interop to get the most up to date information available on key technologies, learn about the latest trends and meet with leading vendors



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