The Best Place to Reach Active Business Technology Buyers.

Event Profile

Event: Interop Tokyo 2013
Venue: Makuhari Messe (Chiba, Japan)
Exhibition Hall 4, 5, 6
Date: [Exhibition] June 12th (Wed) – 14th (Fri), 2013
[Conference] June 11th (Tue) – 14th (Fri), 2013

Number of Visitors:
140,000* (expected)
* including co-location events

Co-location event:
- Digital Signage Japan 2013
- Interop Media Convergence 2013
- Smart Device Japan 2013
- Location Business Japan 2013

Event Contents:
- Exhibition, Keynote, Special Session, Educational Conference

Stimulate Demand for Your Products

- Interop Tokyo attracts +140,000 attendees from over 75 countries, representing every industry and across all sizes of companies

Be connected with 140,000 professionals.

Key Theme Interop 2013

- Cloud Computing
- Virtualization
- Data Center
- Security
- Wireless broadband
- IPv4 Address Exhaustion
- Communication/Collaboration
- LTE
- Green ICT
- SDN
- IoT/M2M
- BYOD
- etc

Who will you meet at Interop 2013

- IT VPs, Directors, Managers, Staff
- Business Decision Makers
- Small-Medium Business Owners & Executives
- Channel Professionals
- Network Managers
- Security Professionals
- Telecommunications Managers
- Application Developers
- CXOs
- Media
- Analysts
Profile for Interop Tokyo Attendees:

Meet Active Buyers!

69% of Interop Tokyo target attendees say they influence buying decisions within their organizations.

65% of target attendees work for large companies (500+ employees), 22% work for medium companies (50–499), and 18% work for small companies (1–49).

21% of attendees are executive-class (CEO/CIO, board of directors, etc.), 32% are managers and 47% are staff.

* Interop Tokyo target audience based on attendee survey for IMC Tokyo and DSJ 2012
Event Promotion Plan

140,000+ visitors *including co-located events

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Reserve your space today!

Exhibit Fee

+ Exhibit Fee: JPY590,000/9m²
* Rate after December 1st, 2012 to 28th February 2013.

* It is applied volume discount over 36 SQM.

Exhibit Fee includes:

+ Exhibit Space (3m x 3m)
+ One Barcode reader device rental
+ Your company profile on
  Official website and other promotion materials
+ Supply of invitation tickets for the exhibition

* Please note, application after the deadline may limit promotion privileges on printing materials.
* Internet connection is not included. Please order separately if needed.

To learn about Interop Tokyo and exhibiting opportunities, please contact:

+Japan

Interop Tokyo 2013 Show Management Office (NANO OPT Media, Inc. F2F Forum Company)
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Email: sales-info@f2ff.jp

NOTE:

* Booth location assignment will be made by the organizer based on date of contract, size of booth, exhibit category, exhibit history and other conditions.

* Consumption tax at 5% will be applied to all invoices.